



1. Our 32.5R is a CEM IV/B (V) Pozzolanic cement

This means it contains 45-64% Clinker - (pure cement (52.5) and the balance of the product composition

consists of 36-55% of either Silica Fume, Siliceous fly ash or calcareous fly ash.

It complies to the common cement standards - SANS50197-1

The guaranteed minimum strength at 2 days is greater than 10Mpa (Megapascals) and again a guaranteed minimum strength of 32.5Mpa at 28 days.

2. ITE **32.5R** "R" means rapid strength gain at early stages of the hydration process (performs like a 42.5N) in the 1st two days / initial setting times.

3. Product is SABS approved

4. Product has an LOA number - Letter of authority from SABS to be produced and sold to market - Our LOA number is AZ/9085/2007/0037

5. We are a totally independent company (not part of Lafarge cement) but our 32.5R and soon to be 42.5N carries the Lafarge quality endorsement.

6. Our testing is done by Lafarge themselves to ensure consistent product quality.

7. Our holding company is Pharaoh cement (Pty) Ltd and has been in existence for the last 16 years.

8. ITE Products also manufacture a range of high end cement based adhesives, skim coats, patching compounds, bonding agents etc..

9. ITE Products prides itself on it's honesty and integrity. We strive for excellence in all facets of our business and manufacture products that people can trust.